



**KWAZULU-NATAL PROVINCE**

**TRANSPORT**  
REPUBLIC OF SOUTH AFRICA

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**Media Advisory**

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**KWAZULU-NATAL GOVERNMENT LAUNCHES MASS JOB CREATION INITIATIVE TO REDUCE UNEMPLOYMENT**

As part of a decisive intervention to reduce unemployment, the KwaZulu-Natal Provincial Government has announced a ground-breaking campaign to create jobs primarily in the transport sector, where over 6 000 youth have been employed.

The job creation campaign, called S'thesha Waya Waya, was launched by Premier Nomusa Dube-Ncube yesterday at Curries Fountain in Durban which was filled to maximum capacity with thousands of newly employed young people who came clad in their work uniforms.

S'thesha Waya Waya, is a Department of Transport and Community Safety and Liaison driven campaign, which is part of honouring the commitment made by the Premier Nomusa Dube-Ncube during her State of the Province Address, where she committed all departments to set aside funds to fight unemployment as part of the War Room on Job Creation.

Addressing thousands of young people, Premier Dube-Ncube said: "Today we showcased a sample of more than 6 000 employees who are part of job creation interventions such as Vukayibambe Routine Road Maintenance Programme, which employs youth across the province who are capacitated with skills required in routine road maintenance such as fixing road infrastructure damaged by floods.

The Provincial Government is making significant strides in creating jobs and work opportunities in order to end poverty, inequality, and unemployment.

Furthermore, the provincial government will be launching the Provincial Government Integrated Jobs Portal.

"We are consolidating the portal so that it is easy to find the skills that are required. But we are also saying that for those who cannot access this portal, do not despair. We will make these posts available in every local government office near you. In KwaZulu-Natal S'thesha Waya Waya," concluded Premier Dube-Ncube.

Yesterday's launch was also supported by the presence of South African Police Service and eThekweni Metro Police new recruits.

The launch of S'thesha Waya Waya was presided over by Premier Dube-Ncube, the Minister of Transport Sindisiwe Chikunga and the MEC for Transport, Community Safety and Liaison Siphso Hlomuka.

Ends.